

Kaleb Dawit

Creative Technologies

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About Me

I am a creative and motivated individual working in creative technologies, with a passion for graphic design, digital marketing, copywriting, and development. I continuously expand my skills through online courses and hands-on projects, combining technical knowledge with creative problem-solving.

Education & Certificates

9 certificates earned

Graphic Design

Advanced: Mesob Art School, October 2026

Foundation: Ethio Training Center (under Addis Ababa City Government TVET Bureau), 2023

Digital Marketing

Advanced: Mesob Art School, October 2026

Foundation: Top Training Center, 2023

Web Development

Udacity certified, plus self-learning through hands-on projects

Copywriting

HubSpot Academy – Fundamentals of Copywriting (online)

Internationally Certified Online Courses

Prompt Engineering, Project & Product Management, Cloud Computing

Projects & Works

Development

- [Merafe Stories](#): responsive e-book web app
- [Tech Bytes](#): retro-themed tech news platform
- [Medresha](#): Android app for saving exact doors

Graphic Design

- Logo and brand identity packages
- Event and promotional posters
- Social media graphics for campaigns

Digital Marketing

- SEO setup and Search Console tracking for Medresha
- [Eleroid Drinks](#) website
- Content strategy plans, 30-day calendars, and content scripts

Skills

Web Development: HTML, CSS, JavaScript, responsive sites



Graphic Design: Photoshop, Illustrator, Canva, logos, posters



Digital Marketing: SEO, content strategy, social media



Copywriting: content writing and scripts



Prompt Engineering: AI prompt design



Project & Product Management



Cloud Computing: online tools and cloud basics



Microsoft 365: Word, Excel, PowerPoint



Tools

Design: Adobe Photoshop, Adobe Illustrator, Canva

Development: Visual Studio Code, Front-End Development (HTML, CSS, JavaScript), GitHub, Vercel, Netlify

Marketing & SEO: Google Analytics, Google Search Console, Meta Business Suite

Office: Microsoft Word, Excel, PowerPoint

Languages

Amharic



English

